

§ 18B-809. Use of branded plug-in coolers.

No rule or decision of the Commission may limit or restrict the giving, lending, or selling by industry members of branded plug-in coolers used to hold and display products in an ABC store, provided that the total value of coolers per brand is less than one thousand five hundred dollars (\$1,500). A branded plug-in cooler shall have permanent and conspicuous branding that is permanently attached or securely affixed to the cooler. (2022-51, s. 17; 2024-41, s. 4(b).)