

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2009

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HOUSE DRH70262-LB-273 (03/26)

Short Title: Lottery Advertising Compliance Act.

(Public)

Sponsors: Representative Folwell.

Referred to:

A BILL TO BE ENTITLED

AN ACT TO PROHIBIT ANY STATE LOTTERY ADVERTISING OR SPONSORSHIP  
RELATED TO HIGH SCHOOL SPORTS OR HIGH SCHOOL SPORTING EVENTS.

The General Assembly of North Carolina enacts:

**SECTION 1.** G.S. 18C-130(e) reads as rewritten:

"(e) Lottery advertising shall be tastefully designed and presented in a manner to minimize the appeal of lottery games to minors. No advertising or sponsorship may take place in connection with any high school sport or high school sporting event, or be placed in any high school sporting venue. The use of cartoon characters or of false, misleading, or deceptive information in lottery advertising is prohibited. All advertising promoting the sale of lottery tickets or shares for a particular game shall include the actual or estimated overall odds of winning the game."

**SECTION 2.** This act is effective when it becomes law. No new contracts may be entered into that violate this act, and any existing contracts may not be renewed or extended in any manner.



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