GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2009

H **D**

HOUSE DRH10672-LM-20A* (02/02)

Short Title:	Promote HUB/Supplier Diversity/Funds.	(Public)
Sponsors:	Representative Earle.	
Referred to:		

A BILL TO BE ENTITLED

AN ACT TO APPROPRIATE FUNDS TO THE DEPARTMENT OF COMMERCE TO PROMOTE HISTORICALLY UNDERUTILIZED BUSINESSES AND SUPPLIER DIVERSITY WHEN PROMOTING AND MARKETING THE STATE OF NORTH CAROLINA.

The General Assembly of North Carolina enacts:

SECTION 1. There is appropriated from the General Fund to the Department of Commerce, Division of Tourism, Film and Sports Development, the sum of one million dollars ($1,000,000) for the 2009-2010 fiscal year to be used for promoting Historically Underutilized Businesses and supplier diversity when promoting and marketing the State of North Carolina. The promoting of Historically Underutilized Businesses and supplier diversity may include advertising with minority media outlets, advertising with minorities in the motorsports industry, and advertising with other media outlets. The Division of Tourism, Film and Sports Development and firms that contract with the Division to promote Historically Underutilized Businesses and supplier diversity shall make a good faith effort to achieve diversity in the bidding and awarding of marketing and advertising contracts.

SECTION 2. This act becomes effective July 1, 2009.