

**GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2009**

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HOUSE BILL 1558

Short Title: Winston-Salem Urban League Funds. (Public)

Sponsors: Representatives Womble, Parmon, Brown (Primary Sponsors); and Hughes.

Referred to: Appropriations.

April 29, 2009

A BILL TO BE ENTITLED

AN ACT TO APPROPRIATE FUNDS TO THE WINSTON-SALEM URBAN LEAGUE, A NONPROFIT CORPORATION, TO BE USED TO ASSIST WITH THE COSTS OF VARIOUS UNIVERSITY SYSTEM PARTNERS THAT OPERATE CENTERS THAT PROVIDE COMMUNITY OUTREACH PROGRAMS IN THE STATE OF NORTH CAROLINA.

The General Assembly of North Carolina enacts:

SECTION 1. There is appropriated from the General Fund to the Winston-Salem Urban League, a nonprofit corporation, the sum of one million four hundred fifty thousand dollars (\$1,450,000) for the 2009-2010 fiscal year to be allocated as provided by this section to various university partners of The University of North Carolina System that operate community centers and provide community services to the public through their centers. The funds appropriated by this section shall be used to fund the following initiatives with university centers for the public purposes listed below:

- (1) One hundred fifty thousand dollars (\$150,000) shall be allocated to UNC Universities Entrepreneurship Centers to create and offer community outreach programs, sponsor local business ventures, deliver hands-on workshops and one-on-one mentoring in basic areas of financial literacy, personal growth strategies, preparing for future jobs, and business planning to undertake various for-profit or not-for-profit social entrepreneurship projects. The centers will actively engage local populations including disabled veterans, partners from the fine arts, professions, and philanthropic domains. Program activities will include the development of interactive forums (such as consulting, business plan competitions, displays of creative work) to encourage and disseminate information of business and civic developments.
- (2) One hundred fifty thousand dollars (\$150,000) shall be allocated to UNC Centers of Excellence in Financial Services to help offer seminars to both students and the public, provide individualized financial accounting to the public, offer CFP exam preparation sessions, provide internship opportunities for university students, and collaborate with the centers by delivering services to local populations in need of financial assistance.
- (3) One hundred fifty thousand dollars (\$150,000) shall be allocated to UNC Centers for Economic Analysis to help produce annual economic forecasts, quarterly reports of leading economic indicators, budget impact reports, and white papers to influence legislation that will assist the economic development of the State of North Carolina.



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1 (4) Seven hundred thousand dollars (\$700,000) shall be allocated to the Quality
2 of Life Center to help address issues related to workforce development,
3 seniors and veterans job training reentry, health, wellness, and the overall
4 preparation of individuals seeking to become productive and successful
5 participants in the global economy.

6 (5) Three hundred thousand dollars (\$300,000) shall be allocated to the Small
7 Business Technology and Development Centers to provide help in the
8 start-up, expansion, and operation of small businesses and to assist present
9 small business owners struggling during hard economic times.

10 **SECTION 2.** The Winston-Salem Urban League operates in a service area that
11 encompasses 18 counties, extending to Raleigh. The main mission of the Winston-Salem
12 Urban League is to reach disadvantaged populations by broadening cross-cultural engagement
13 in traditionally underserved geographic areas.

14 The Winston-Salem Urban League Community Enhancement Collaborative is a
15 partnership between the Winston-Salem Urban League, Winston-Salem State University, and
16 other universities and community organizations in the League's service area. One of the
17 focuses of the Winston-Salem Urban League Quality of Life Institute and its Community
18 Enhancement Collaborative partnerships is to facilitate community outreach.

19 The Quality of Life Institute and Community Enhancement Collaborative
20 partnerships include a number of education and employment focused centers that accommodate
21 urban and rural populations that are in need of education, health, and workforce development
22 related services, but that have limited or no access to community resources or to The University
23 of North Carolina System's various campus facilities. This same population was the focus of
24 UNC-Tomorrow and has been documented in its public forums throughout the State of North
25 Carolina.

26 **SECTION 3.** This act becomes effective July 1, 2009.