

**GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2009**

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**SENATE DRS15345-MGz-92A\* (04/12)**

Short Title: Supplemental Nutrition Assistance Program. (Public)

Sponsors: Senators Purcell, Dannelly, Preston, Tillman, and Walters.

Referred to:

1 A BILL TO BE ENTITLED  
2 AN ACT TO DIRECT THE DIVISION OF SOCIAL SERVICES OF THE DEPARTMENT  
3 OF HEALTH AND HUMAN SERVICES TO EXAMINE WAYS TO EXPAND AND  
4 ENHANCE THE SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM IN  
5 NORTH CAROLINA, AS RECOMMENDED BY THE LEGISLATIVE TASK FORCE  
6 ON CHILDHOOD OBESITY.

7 The General Assembly of North Carolina enacts:

8 **SECTION 1.** The Department of Health and Human Services, Division of Social  
9 Services, shall examine and recommend ways to expand and enhance Supplemental Nutrition  
10 Assistance Program Education (SNAP-Ed Program) in this State. The recommendations shall  
11 include all of the following:

- 12 (1) An expanded definition and use of in-kind resources in order to draw down  
13 additional federal funds to expand the SNAP-Ed Program in North Carolina.  
14 (2) A three-year plan to expand and enhance the SNAP-Ed Program.  
15 (3) A determination as to the feasibility of placing the responsibility for the  
16 SNAP-Ed Program at North Carolina State University or North Carolina  
17 A&T State University, or both.

18 Not later than September 1, 2011, the Department shall report its findings and  
19 recommendations on the directives outlined in subdivisions (1) through (3) of this section to the  
20 Legislative Task Force on Childhood Obesity if reestablished for the 2011-2012 Session, to the  
21 Public Health Study Commission, and to the Fiscal Research Division.

22 **SECTION 2.** Beginning in October 2010, the Department shall solicit proposals  
23 from nonprofit organizations across the State for the development and implementation by April  
24 2011 of new local and State programs that emphasize social marketing techniques to educate  
25 consumers about nutrition, physical activity, and obesity prevention.

26 **SECTION 3.** This act is effective when it becomes law.

