GENERAL ASSEMBLY OF NORTH CAROLINA

Session 2009

Legislative Fiscal Note

BILL NUMBER: House Bill 395 (Second Edition)

SHORT TITLE: Surry County Occupancy Tax.

SPONSOR(S): Representatives McCormick and Stevens

FISCAL IMPACT

Yes (X) No () No Estimate Available ()

FY 2009-10 FY 2010-11 FY 2011-12 FY 2012-13 FY 2013-14

REVENUES

Surry County District S \$91,044 \$95,317 \$102,577 \$109,160 \$113,434

EXPENDITURES

POSITIONS (cumulative):

PRINCIPAL DEPARTMENT(S) & PROGRAM(S) AFFECTED: Surry County District S

EFFECTIVE DATE: This act is effective when it becomes law.

BILL SUMMARY:

House Bill 395 creates a new taxing district made up of the unincorporated areas within Surry County and authorizes the Surry County Board of Commissioners to levy a room occupancy tax of up to 6% within the district. It provides that the tax must be administered and repealed as provided in GS 153A-155, the uniform occupancy tax provisions for counties and requires the county commissioners, if they adopt a resolution levying the occupancy tax, to create the Surry County District S Tourism Development Authority (TDA). At least one-third of the TDA members must be individuals affiliated with businesses that collect the tax in the district, and at least one-half of the members must be individuals currently active in the promotion of travel and tourism in the district. The bill requires the TDA to use at least two-thirds of the proceeds remitted to it to promote travel and tourism in the Surry County District S and to use the remainder for tourism-related expenditures. It provides that the TDA shall receive the gross proceeds of the tax minus the cost to the town of administering the tax, not to exceed 3% of the first \$500,000 collected annually and 1% of the remaining amount collected annually and makes a corresponding change to GS 153A-155.

ASSUMPTIONS AND METHODOLOGY:

The unincorporated areas that would make up Surry County District S currently have 104 total rooms that would be subject to the proposed 6% local room occupancy tax. According to the North Carolina Division of Tourism, Film and Sports Development, the region Surry County District S is located in has a 51.4% hotel occupancy rate and an average daily room rate of \$77.77.

Using these assumptions, the 6% room occupancy tax would generate \$91,044 (104 rooms * 51.4% occupancy rate * 365 days/year * \$77.77 average daily rate * 6% occupancy tax) in FY2009-10. This amount was then grown using the leisure and hospitality portion of North Carolina's gross state product as projected by Moody's Economy.com.

SOURCES OF DATA: Surry County; North Carolina Division of Tourism, Film and Sports Development; Moody's Economy.com

TECHNICAL CONSIDERATIONS: None

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Signed Copy Located in the NCGA Principal Clerk's Offices

Publication