S SENATE BILL 620

Short Title: Clarify Use of Position. (Public)

Sponsors: Senator Clodfelter.

Referred to: Judiciary I.

April 19, 2011

A BILL TO BE ENTITLED

AN ACT TO CLARIFY THAT A LEGISLATOR'S OR PUBLIC SERVANT'S PUBLIC POSITION MAY BE DISCLOSED IN AN AGENDA OR OTHER DOCUMENT RELATED TO A MEETING, CONFERENCE, OR SIMILAR EVENT.

The General Assembly of North Carolina enacts:

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 SECTION 1. G.S. 138A-31 reads as rewritten:

"§ 138A-31. Use of public position for private gain.

- (a) Except as permitted under G.S. 138A-38, a covered person or legislative employee shall not knowingly use the covered person's or legislative employee's public position in an official action or legislative action that will result in financial benefit to the covered person or legislative employee, a member of the covered person's or legislative employee's extended family, or business with which the covered person or legislative employee is associated. This subsection shall not apply to financial or other benefits derived by a covered person or legislative employee that the covered person or legislative employee would enjoy to an extent no greater than that which other citizens of the State would or could enjoy, or that are so remote, tenuous, insignificant, or speculative that a reasonable person would conclude under the circumstances that the covered person's or legislative employee's ability to protect the public interest and perform the covered person's or legislative employee's official duties would not be compromised.
- (b) A covered person shall not mention or <u>permit authorize</u> another person to mention the covered person's public position in nongovernmental advertising that advances the private interest of the covered person or others. The prohibition in this subsection shall not apply to any of the following:
 - (1) political advertising. Political advertising.
 - (2) news stories, news articles. News stories and articles.
 - (3) the The inclusion of a covered person's <u>public</u> position in a directory or biographical <u>listing</u>, listing.
 - (4) The inclusion of a covered person's public position in an agenda or other document related to a meeting, conference, or similar event when the disclosure could reasonably be considered material by a person in attendance of the meeting, conference, or similar event, provided the meeting, conference, or similar event is sponsored by a nonprofit organization.
 - (5) or the The inclusion of a covered person's public position in a charitable solicitation for a nonprofit business entity qualifying under 26 U.S.C. § 501(c)(3). Disclosure of a covered person's position to an existing or prospective customer, supplier, or client is not considered advertising for



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purposes of this subsection when the disclosure could reasonably be considered material by the customer, supplier, or client.

- (c) Notwithstanding G.S. 163-278.16A, no covered person shall use or permit the use of State funds for any advertisement or public service announcement in a newspaper, on radio, television, magazines, or billboards, that contains that covered person's name, picture, or voice, except in case of State or national emergency and only if the announcement is reasonably necessary to the covered person's official function. This subsection shall not apply to fund-raising on behalf of and aired on public radio or public television.
- (d) For purposes of this section, disclosure of a covered person's public position to an existing or prospective customer, supplier, or client is not considered when the disclosure could reasonably be considered material by the customer, supplier, or client."

SECTION 2. This act becomes effective October 1, 2011.