

**GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2017**

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**HOUSE BILL 952\***

Short Title: Lottery - JLOC Recommendations. (Public)

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Sponsors: Representative Saine.

*For a complete list of sponsors, refer to the North Carolina General Assembly web site.*

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Referred to: Appropriations

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May 17, 2018

1 A BILL TO BE ENTITLED  
2 AN ACT TO INCREASE THE ALLOWABLE PERCENTAGE OF TOTAL ANNUAL  
3 LOTTERY REVENUES THAT THE LOTTERY COMMISSION MAY USE FOR  
4 ADVERTISING EXPENSES FROM ONE PERCENT TO TWO PERCENT, AS  
5 RECOMMENDED BY THE JOINT LEGISLATIVE OVERSIGHT COMMITTEE ON THE  
6 NORTH CAROLINA STATE LOTTERY.

7 The General Assembly of North Carolina enacts:

8 **SECTION 1.** G.S. 18C-162 reads as rewritten:

9 "**§ 18C-162. Allocation of revenues.**

10 (a) The Commission shall allocate revenues to the North Carolina State Lottery Fund in  
11 order to increase and maximize the available revenues for education purposes, and to the extent  
12 practicable, shall adhere to the following guidelines:

13 (1) At least fifty percent (50%) of the total annual revenues, as described in this  
14 Chapter, shall be returned to the public in the form of prizes.

15 (2) At least thirty-five percent (35%) of the total annual revenues, as described in  
16 this Chapter, shall be transferred as provided in G.S. 18C-164.

17 (3) No more than eight percent (8%) of the total annual revenues, as described in  
18 this Chapter, shall be allocated for payment of expenses of the Lottery.  
19 ~~Advertising expenses shall not exceed one percent (1%) of the total annual~~  
20 ~~revenues.~~

21 (4) No more than seven percent (7%) of the face value of tickets or shares, as  
22 described in this Chapter, shall be allocated for compensation paid to lottery  
23 game retailers.

24 (a1) Advertising costs shall not exceed two percent (2%) of the total annual revenues, as  
25 described in this Chapter.

26 ...."

27 **SECTION 2.** This act becomes effective July 1, 2018.

